



National Work Zone Awareness Week

Kentucky Transportation Cabinet - March 23-27, 2015

National Work Zone Awareness Week (NWZAW) is an annual spring campaign held at the start of construction season to encourage safe driving through highway work zones and construction sites.

What are we saying?

Last year, there were nearly 800 crashes in Kentucky work zones, with 173 people injured — mostly drivers — and three killed. On average, one person dies every 15 hours, and four are injured every hour, in a highway work zone in the United States. The key message is for drivers to use extra caution in work zones:

- Take it slow, keep safe distances between vehicles, and observe reduced speed limits
- Reduce distractions, stay alert to your surroundings, and make it a “no phone zone”
- Expect the unexpected, watch for traffic changes, and heed all warning signs

Why are we saying it?

It's not just drivers who are at risk. And not just our workers. Behind every road crew member, there's a family — be it a home family, church family, school family or neighborhood family. Keeping them safe keeps entire families and communities safe. Drive carefully. Be work zone alert. Stand out for work zone safety! #ItsNotJustThem

How can you help?

Make it personal, and “Stand Out for Work Zone Safety!” Tell others that you know people who work on our highways, you know their families, and you don't want to see your friends, family or neighbors be one of the statistics ... Then, ask them to tell more people, and ask them to pass it on. Here are some ways to get going:

- Visit Kentucky Department of Highways District 9's “Work Zone Safety Page” online at <http://bit.ly/D9Stand> to send us a message of support, or get suggested tweets and logos you can email or post on social media
- Grab a lime-yellow, hi-viz or brightly-colored shirt, put it on so you “Stand Out for Work Zone Safety,” take a photo and post it to District 9's Facebook page at <http://Facebook.com/KYTCDistrict9>
- Show your support by tweeting a photo or message to @KYTCDistrict9 with the hashtag #SafeWorkZones or #NWZAW